

THE BEND

SHOP cos.



THE BEND

By the 1800's, the great state of Texas had become a hub for the industrial boom. Northeast Houston quickly became known for the oil and lumber industries which still thrive today. In 1889, Charles Bender, a self-made business man, purchased and re-vitalized a bankrupt sawmill in Humble with a vision to better his community. With Mr. Bender's contribution, The town of Humble, Texas was founded in 1933 and became known for the oil and lumber industries. Fast forward to present day, Houston has become the largest city in Texas, known not only for oil, but a hub for transportation. Northeast Houston has grown by 25,000 new homes added to the area in the last 20 years and Beltway 8 has become one of the longest continuous loop roads in the country, making an 88-mile donut around Houston.

The new development at "The Bend" of Beltway 8 and Woodland Hills wants to honor the stories from its great industrial history by using them as a pathway to the future. The Bend is a highly anticipated mixed-use development project in Northeast Houston. The Bend will offer a vibrant and dynamic destination for residents and visitors alike. This unique project features green and walkable spaces for communal connection with an array of unique dining and entertainment experiences, convenience service offerings, and a multi-family development underway set to be completed during the 1st Quarter of 2024. The Bend is designed to bridge city life with a neighborhood feel, providing a refreshing change from the traditional strip center-dominated market. The Bend is perfectly positioned to become the "GO-TO" destination for Northeast Houston and surrounding areas. The development promises to offer a welcoming atmosphere that combines the best of city life and local charm, making it the ideal location to meet, eat, work, and play.

ABOUT

PROJECT SCOPE

The Bend is a 60-acre mixed-use project that will be located at the Northeast corner of Beltway 8 and Woodland Hills in Humble. This project will extend what Houston is beyond the Loop providing a crafted and casual collection of places where people can meet up, dine, work, live and experience the best local and sought after brands, services and community events.

DETAILS

- Call Broker for Pricing & Site Plan
- Elve at The Bend: 322 Multi-Family Development Now Open

TRAFFIC COUNTS

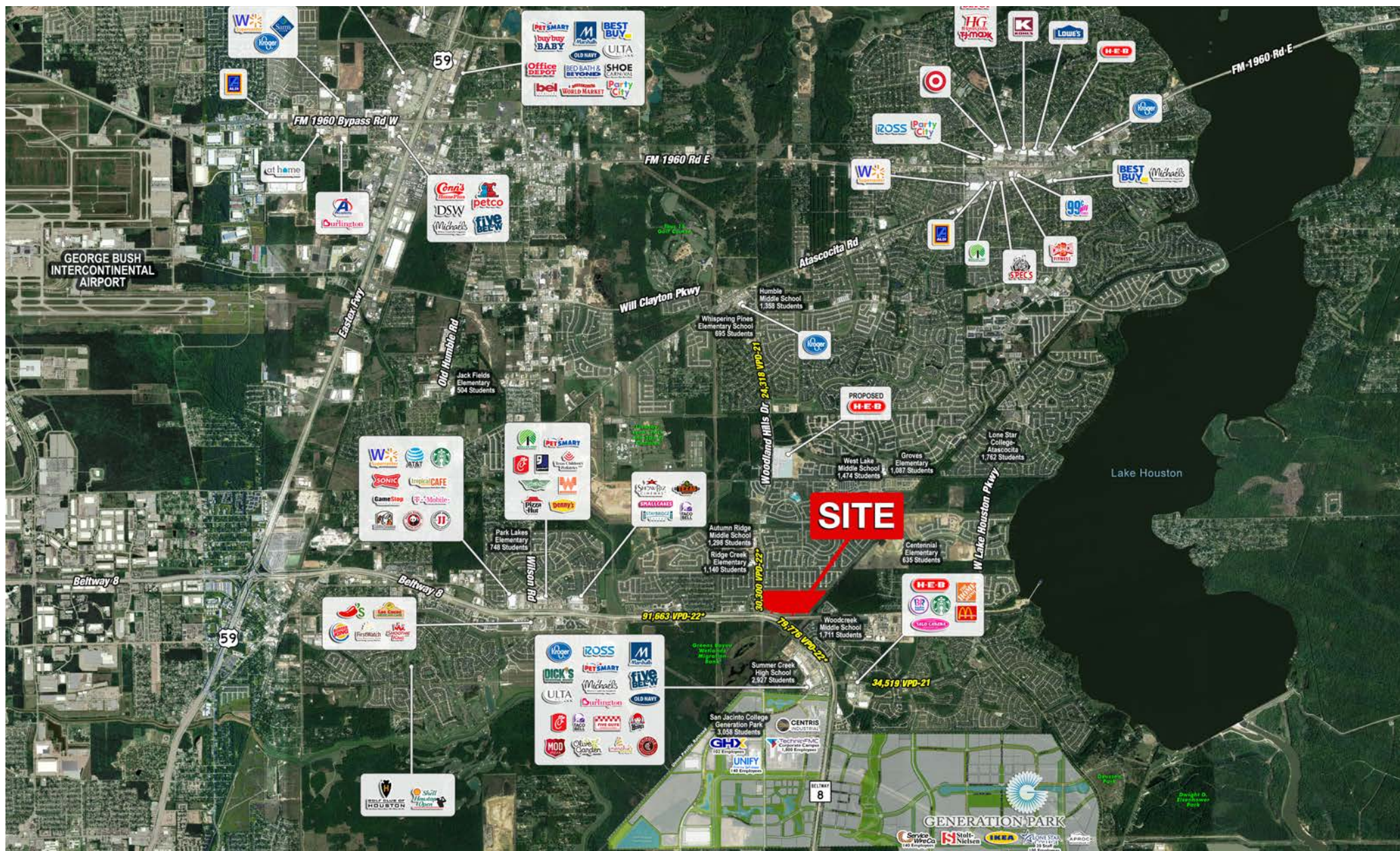
o Sam Houston Tollway:	79,776 VPD*
o Woodland Hills Dr:	30,300 VPD*

*updated February 2023

DEMOGRAPHICS	1 mile	3 mile	5 mile
Est. Population	6,579	77,122	163,924
Avg. HH Income	\$113,866	\$123,024	\$118,527
Total Housing Units	2,013	23,986	51,958
Daytime Population	6,756	53,773	122,410
Medium Home Value	\$300,132	\$286,330	\$263,416

*updated February 2023

AERIAL



RESIDENTIAL AERIAL





PHOTOS



PHOTOS



PHOTOS



VIBRANT



CASUAL



CRAFTED



COMMUNAL

PHOTOS



PHOTOS



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LEASING TEAM

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DEVELOPMENT TEAM



DESIGNWORKSHOP



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